

KVR GOVT COLLEGE FOR WOMEN (A), Kurnool
NAAC-Reaccredited Grade 'A'
Syllabus for First Semester-2021 - 22
paper-I - Micro Economic Analysis-I

Module – I

Scope and Importance of Principles of Micro Economics- Scarcity and Choice as fundamental problems of Economics - Opportunity Cost -Production Possibilities Curve -Micro and Macro analysis -Allocation of Resources .

Module - II

Concept of Demand- Factors Determining Demand -Law of Demand -Reasons and exceptions -Elasticity of Demand-**Demand Forecasting**- Cardinal and Ordinal utility Indifference Curve analysis- properties of Indifference Curve- Marginal Rate of substitution - Budget Line- Consumer's Equilibrium under Indifference Curve Analysis - Consumer Surplus-**Engle Curve**.

Module-III

Concept and objectives of Firm - Production Function - Cobb-Douglas Production Function - Law of Variable Proportions - Law of Returns to Sale – Economies of Large Scale - Concept of Cost and Revenues - **Law of Supply**

Module - IV

Concept of Market- Classification of Markets- Perfect Competition Conditions, Price and Output determination- Monopoly Conditions, Price and output Determination -Price Discrimination; Monopolistic Competition- Duopoly- Oligopoly - Kinky Demand Curve.

Module - V

Marginal Productivity Theory of Distribution - Concept of Rent - Ricardian Theory of Rent - Marshall's Concept of Economic Rent and Quasi Rent - Theories of Wages Subsistence Theory and Standard of Living Theory - Classical Theory of Interest - Liquidity Preference Theory of Interest - Theories of Profit - Risk and Uncertainty, Dynamic and Innovations Theories.

Reference Books:

1. A. Koutsoyiannis, Modern Microeconomics - Macmillan, London.
2. A.W. Stonier and D.C. Hague, A Text book of Economic Theory - ELBS & Longman Group, London.
3. H.L. Ahuja, Advanced Economic Theory, S. Chand 2004.
4. .P.N. Chopra, Principles of Economics, Kalyani Publishers, Ludhiana, 2008.
5. H.S. Agarwal: Principles of Economics.
6. Telugu Academic Publications on Microeconomics

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SYLLABUS FOR SECOND SEMESTER 2021-2022
FIRST YEAR B.A. ECONOMICS
PAPER-II - MACRO ECONOMIC ANALYSIS

Module - I

Macro Economic - Definition, Scope and Importance - Difference between Micro Economics and Macro Economics Analysis - Circular Flow of Income - National Income Definitions. Concepts, Measurement of National Income - Difficulties - Importance - **Paradox of Macro Economics.**

Module - II

Classical Theory of Employment - Say's Law of Markets - Criticism - Keynesian Theory of Employment - **Pigou's Wage Cut Policy.** - Consumption Function - Keynes' Psychological Law of Consumption - Average and Marginal Propensity of Consumer - Factors Determining Consumption function - Investment Function - Marginal Efficiency of Capital - Multiplier and Accelerator .

Module - III

Definition of Money - Concept of Money - Liquidity and Finance Money Illusion - Gresham's Law - RBI classification of Money - Theories of Money Fisher and Cambridge (Marshall, Pigou, Robertson and Keynes equations) - Banking - Definition and types of Banking Commercial Banks Functions - Recent Trends in Banking Mergers and Acquisitions - Central Banks Functions - Control of Credit by Central Banks - NBFCs - **Defects of Indian Money Market.**

Module - IV

Inflation - Concepts of Inflation - Deflation - Reflation and stagflation - Phillip's curve Measurement of Inflation - CPI and WPI - Types of inflation - Causes and Consequences of Inflation - Measures to control inflation - Trade Cycles - Phases of Trade Cycle - Causes and Measures to Control Trade Cycles.

Module - V

Financial Assets and Financial Instruments - Financial Markets Functions of Capital Market - Stock Market - Exchanges - Indices: Sensex and Nifty - Concepts of Insurance - Types and Importance of Insurance.

Reference Books:

7. A. Koutsoyiannis, Modern Microeconomics - Macmillan, London.
8. A.W. Stonier and D.C. Hague, A Text book of Economic Theory - ELBS & Longman Group, London.
9. H.L. Ahuja, Advanced Economic Theory, S. Chand 2004.
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